

OFFERS VALID FOR  
OCTOBER 2021

# Veterinary Centre

*Holiday Fun*  
PET POEM + PHOTO COMPETITION

See inside for details.



**Kids, Get Creative!**



by the Big Blue Cross



**Veterinary Centre**

**Pet Food Rewards**

**FREE 11th Bag**

Purchase premium nutrition petfood and we'll give you your 11th bag **FREE**  
*(Excludes Working Dog range)*

Premium Nutrition Brands

**ROYAL CANIN**  
**Eukanuba**

**PURINA**  
**PROPLAN**

**Hill's**  
**SCIENCE DIET**  
VETERINARIAN RECOMMENDED



**Veterinary Centre**  
**Pet Food Rewards**

Purchase premium nutrition petfood and we'll give you your 11th bag **FREE**

**FREE 11th Bag**



**\$20 OFF** all 12kg-20kg bags of Pro Plan Dog Food



**\$10 OFF** all 3kg-3.5kg bags of Pro Plan Cat Food

**WIN BIG!**   
with a Pet Friendly Getaway

**\$10,000 PRIZE POOL**

Purchase any Eukanuba™ Dry Food and enter online for a chance to win!\*

\*Details and entry online at [www.eukanubatop10.co.nz](http://www.eukanubatop10.co.nz)



**Veterinary Centre**

All prices and promotions in this issue are valid until the end of the month or while stocks last.

- Oamaru Ph 03 434 5666
- Waimate Ph 03 689 7213
- Palmerston Ph 03 465 1291
- Glenavy Ph 03 689 8118
- Kurow Ph 03 436 0567
- Omarama Ph 03 438 9868
- Ranfurly Ph 03 444 1020



by the Big Blue Cross

**PILL POCKETS™**  
**Treats for Dogs**

For a more enjoyable medicine-giving experience

**NEW PRODUCT**

**\$14.50**

Take the stress and mess out of administering capsules, with these low calorie pill pockets. Pill Pockets will mask the taste and smell of medicine and deliver a delicious flavour that your dog will love!



**Greenies Dental Treats**

For clean teeth and gums

**\$2 OFF Your Next Purchase**

**\$11.80**



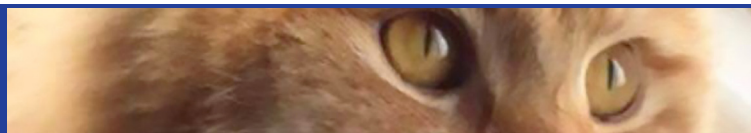
 **Cotton's Corner**

Daylight savings is here, the days are longer and summer is on its way! But that means those pesky fleas are back hanging around looking to cause trouble. My people just gave me my flea treatment the other day so at least I'm covered for now. I've also had a few furry friends come in lately with the old summer itches but luckily my people have got them sorted pretty quick smart! So if your battling with an attack of the itches or those pesky fleas are bothering you, send your people down to your local Blue Cross Veterinary Centre clinic and I'll make sure you get sorted, that way you can get those fabulous summer bodies out too!



... Cotton

Because your pet deserves the very best!





**Kids, Get Creative!**

# Holiday Fun

PET POEM + PHOTO COMPETITION

## What you need to do

- Write an awesome poem and attach a cool photo of your pet.
- Deliver to your Veterinary Centre by the Big Blue Cross or email to oamaru@vet111.co.nz before Friday 23rd October 2021  
Don't forget to include your name, age and school.
- Winner receives a **\$100 Veterinary Centre Voucher**, PLUS the School gets a great **Weber Q1000 Outdoor Gas Grill**.

FIRST PRIZE  
**\$100**

Veterinary Centre Voucher

**WEBER BBQ**  
FOR YOUR SCHOOL

## Hokey Pokey

Zoe Denize, 12 Years Old, Weston Primary School.

His ears, the peaks of great mountains  
Laid in velvety amber cloth  
His eyes, like clumsy lions, with orange and amber, as soft as the wind itself, with a touch of the wild plants that grow in the paddock, while his pupils are a deep comforting black  
His small nose, splodged in white, cotton sown, delicate twitchy whiskers and a small but chaotic smirk, adds to his clumsy personality.  
His coat, long, thick, and glossy, a beautiful amber with organized patches of white is layered (and sometimes matted) with scents of the wild.  
While his giant, tiger-like paws are padded with light and fluffy winter snow  
His tail, a sunset orange, laid in slightly darker amber stripes, with a creamy soft white tip  
The creamy, sweet, smooth, clumsy personality of his, lights up the hearts of those around him  
My handsome feline friend, Hokey Pokey.  
Just how I like him



LAST YEARS  
**WINNER!**

**NexGard**<sup>®</sup>  
CHEWABLES FOR DOGS

**Broadline** Spot-on Solution  
FOR CATS

Bonus Offer



Buy a Triple Pack and Get a Single Pack **FREE**

Ensure monthly use for consistent, persistent control

## SCRATCHY Skin Month

**ROYAL CANIN**



Royal Canin formulated Dry Food for Skin Support.  
Ask our vets what's best for your pet!



INCREDIBLE IN EVERY DETAIL

**Seresto**  
\$10 OFF when you purchase any Seresto Collars

It's fleasy peasy to get  
**\$10 OFF**



## Interesting Case

### THE IMPORTANCE OF SKIN TESTING

Many skin conditions, caused by different diseases (e.g., allergy, parasites, fungal or bacterial infections, even cancer), look the same on the surface. The skin can respond to any of these diseases by becoming inflamed, developing crusts, lumps, losing hair, becoming thickened or turning black, especially if they go on for a long time. This is why, with most skin cases, your vet will take some quick and easy samples of the skin to look at under the microscope and may send some off to the laboratory, to try and work out what the underlying cause is. Early and thorough diagnosis may reduce costs later on and help prevent the secondary changes that make management harder.

Lucy is a great example of this. She had been initially treated with medication designed to reduce the irritation but then had gone through periods of getting better and worse. When she eventually came to the Veterinary Centre it was not possible to tell what was wrong with her skin just by looking. We started from scratch looking closely at the skin under the microscope – looking for mites, bacteria and yeast. This showed a mild infection, but the key was to send a sample off to the laboratory to ensure she didn't have fungal disease. Sure enough, Lucy had an unusual and severe type of ringworm that affected her but not anyone around her, one she wasn't able to shake on her own. The inhouse test we used (looking at the fur under UV light) had been negative and so getting the laboratory sample had been vital to her diagnosis. Lucy was then started on an appropriate medication for her condition and is now a much happier dog. Even though her hair loss and skin colour changes are permanent, Lucy is now recovering well and living in comfort.

Skin conditions can be ongoing and frustrating and developing a team approach between pet, owner and veterinarian is key.

BEFORE



AFTER



Because your pet deserves the very best!

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